



Frozen Meat Market Analysis, By Product Type (Beef, Pork, Poultry Meat, Sheep Meat), By Nature (Organic Frozen Meat, Conventional Frozen Meat), By End Use Application (Food Processing, Food Service, Retail) - Global Market Insights 2021 to 2031

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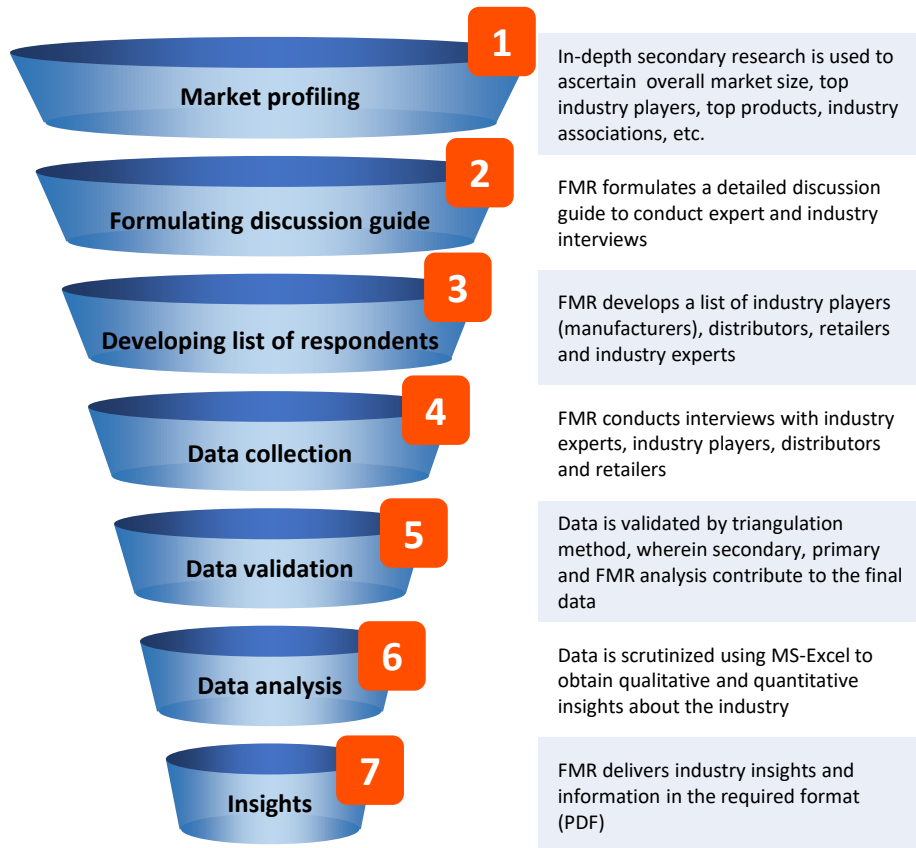
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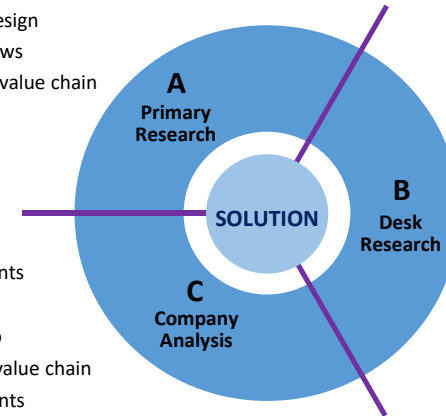


Systematic Research Approach



- ☐ Identifying key opinion leaders
- ☐ Questionnaire design
- ☐ In-depth interviews
- ☐ Coverage across value chain

- ☐ Market participants
- ☐ Key strengths
- ☐ Product portfolio
- ☐ Mapping as per value chain
- ☐ Key focus segments



- ☐ Key industry experts
- ☐ Channel study
- ☐ Developments
- ☐ Market dynamics
- ☐ Products
- ☐ Conclusions

Primary Research #	Secondary Research #	Paid Publications#
<input type="checkbox"/> LinkedIn <input type="checkbox"/> Zoominfo <input type="checkbox"/> Salesforce <input type="checkbox"/> Avention	<input type="checkbox"/> Company websites <input type="checkbox"/> Company annual reports <input type="checkbox"/> White papers <input type="checkbox"/> Financial reports	<input type="checkbox"/> Factiva <input type="checkbox"/> GBI <input type="checkbox"/> Genios <input type="checkbox"/> Meltwater

Report Scope & Segmentation

The global frozen meat market analysed by Fact.MR estimates that the market enjoyed year-on-year (YoY) growth of 5.5% in 2021 to total 8,284,722 MT.

Fact.MR, a market research and competitive intelligence provider, reveals that frozen meat products hold 32.5% share in the global frozen food market, and are expected to witness a prominent CAGR of 6.5% to reach a valuation of US\$ 61.5 Bn by 2031.

Due to this, supply chains are becoming larger and more complicated, leading to a rise in the need for meat to stay fresh for extended periods, thereby driving frozen meat sales.

Frozen food has gained popularity in developing and developed nations as a result of strategic and technological advancements. For example, free frozen freezing technology has a number of advantages that allow manufacturers to recoup the cost of the freezing equipment in less time, as such, promoting the production of frozen meat products.

By Product Type:

- Beef
- Pork
- Poultry Meat
- Sheep Meat

By Nature:

- Organic Frozen Meat
- Conventional Frozen Meat

By End Use Application:

- Food Processing Industry
- Food Service Industry
- Retail
- Hypermarkets/Supermarkets
- Traditional Grocery Stores
- Convenience Stores
- Discount Stores
- Online Retail Stores
- Others

Region

- North America
- Latin America
- Europe
- South East Asia & Pacific
- China
- India
- Middle East & Africa

- According to Fact.MR, the frozen meat industry in China is expected to expand at a CAGR of 4.2% through 2031.
- The frozen meat industry in India is surging due to significant coverage of distribution channels in the country.
- The frozen meat sector in Germany is experiencing a rise at a CAGR of 3.8%.
- This is attributed to the augmented need for longer frozen meat shelf life by both, manufacturers and retailers.
- It will give more time to transport and sell meat products and also lead to inventory shrinkage due to reduced spoilage, thereby driving frozen meat consumption in the country.

[Get To Know More About The Market](#)

Frozen Meat Market Players

- ☐ Kerry Group Plc.
- ☐ Associated British Foods Plc
- ☐ BRF S.A.
- ☐ Marfrig Group.
- ☐ Tyson Foods, Inc.
- ☐ Arcadian Organic and Natural Meat Co.
- ☐ Pilgrim`s Pride Corporation
- ☐ Verde Farms
- ☐ Cargill Beef
- ☐ XIAMEN YINXIANG GROUP CO., LTD
- ☐ Others

**“SETTING GOALS IS THE
FIRST STEP IN TURNING
THE INVISIBLE INTO
THE VISIBLE”**



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